



PHOTO SHOOT PREP CHECKLIST

Get your home camera-ready
for your listing photos

CLEAN – CAMERA LEVEL

- ☐ Floors vacuumed and mopped
- ☐ Baseboards wiped
- ☐ Windows and mirrors streak-free
- ☐ Kitchen and bathroom surfaces spotless
- ☐ Trash emptied

DECLUTTER – DE-PERSONALIZE

- ☐ Countertops cleared
- ☐ Personal photos and paperwork removed
- ☐ Extra furniture removed to improve flow
- ☐ Cords, remotes, and small items hidden

STAGING – SIMPLIFY

- ☐ Bold or overly personal décor stored
- ☐ Artwork straightened
- ☐ Beds made with clean, neutral bedding
- ☐ Pillows fluffed and throws neatly placed

LIGHTING – MAKE IT BRIGHT

- ☐ All blinds and curtains fully open
- ☐ Burnt-out bulbs replaced
- ☐ Lamps and overhead lights ON
- ☐ Ceiling fans OFF

KITCHEN

- ☐ Countertops cleared completely
- ☐ Sink empty and clean
- ☐ Dish racks, soap bottles, and sponges removed
- ☐ Refrigerator cleared of papers and magnets

BATHROOM

- ☐ Toiletries removed
- ☐ Toilet lids closed
- ☐ Fresh, neutral towels hung
- ☐ Bath mats straightened or removed

EXTERIOR – CURB APPEAL

- ☐ Porch and walkways swept
- ☐ Vehicles removed from driveway
- ☐ Trash bins / hoses / tools stored away
- ☐ Welcome mat and/or potted plant in place

PETS

- ☐ Pets off-site during the shoot
- ☐ Food bowls / crates / beds / litter boxes hidden
- ☐ Pet hair vacuumed from furniture and floors

FINAL WALK-THROUGH – RIGHT BEFORE PHOTOS

- ☐ All lights ON
- ☐ Ceiling fans OFF
- ☐ Toilet lids DOWN
- ☐ All blinds and curtains fully open
- ☐ Trash removed