BRYAN REALTY
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Your advocates. Your agents.®

OPENING DOORS *Together.*



YOUR MONTHLY GUIDE TO
HOMEOWNERSHIP WEALTH AND COMMUNITY

SHOULD I BUY NOW OR WAIT?

THERE'S NO PERFECT TIME—BUT THERE IS THE RIGHT TIME FOR YOU.

Trying to time the market perfectly is almost impossible. The best decision comes down to your goals, finances, and what matters most to you. Let's break it down.

REASONS TO BUY NOW

PRICES WILL LIKELY KEEP RISING
Home values have trended up over the long term. Waiting could mean paying more later.

BUILD EQUITY SOONER
The sooner you buy, the sooner your payments build equity—not your landlord.

LOCK IN TODAY'S RATES
Rates could go up, which means higher monthly payments down the road.

LESS COMPETITION (POTENTIALLY)
Serious buyers are still active. With the right strategy, you can stand out.

VS.

REASONS TO WAIT

WAIT FOR RATES TO DROP
Lower rates could mean more buying power and a smaller monthly payment.

SAVE MORE MONEY
Waiting gives you more time to build your down payment and strengthen your financial position.

UNCERTAINTY IN THE MARKET
Economic shifts, job changes, or market corrections could create better opportunities.

MORE OPTIONS LATER?
Waiting could mean more inventory—giving you more homes to choose from.

THE BOTTOM LINE

There's no one-size-fits-all answer. The right time to buy is when it makes sense for your life and your long-term goals. Let's make a plan that fits your future.

KEY QUESTIONS TO ASK YOURSELF

- How stable is my job and income?
- Am I financially ready for all the costs of homeownership?
- How long do I plan to stay in the area?
- What are my must-haves vs. nice-to-haves?

WHAT HISTORY TELLS US

HOME PRICES HAVE RISEN
Over the past 30 years, home values have risen in 94% of U.S. counties.

RATES GO UP AND DOWN
Rates change, but owning real estate has historically built more wealth.

TIME IN THE MARKET MATTERS
The longer you own, the more time your equity has to grow.

BUYERS DON'T REGRET BUYING—THEY REGRET WAITING TOO LONG.
Many wish they had taken the leap sooner.



Ready to make your move?

Whether you're ready now or planning for later, I'm here to help you make the best decision for you and your future.

Let's open the door to your next chapter—together.

WORK WITH A REALTOR® YOU TRUST

- Honest advice based on your goals
- Up-to-date market insight
- A strategy tailored to you
- Support every step of the way



Let's open the door to your next chapter.

Our local experts are here to help you navigate every step of the home buying process with confidence.
Let's make your move together.

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All information deemed reliable but not guaranteed and should be independently verified.