

RELOCATION GUIDE

10 THINGS YOU NEED TO KNOW BEFORE MOVING TO HOUSTON

BY SELLING WITH THE SNYDER GROUP

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WELCOME

Welcome to Houston, one of the most dynamic and diverse cities in America! Whether you're moving for work, family, or a fresh start, you've chosen a city full of opportunity and rich culture. At Selling With The Snyder Group, we understand that relocating isn't just about finding a new house, it's about discovering a new way of life.

ABOUT SELLING WITH THE SNYDER GROUP

Our team is led by Brandon and Mary Snyder, a husband-and-wife duo committed to guiding families through one of life's biggest changes—moving. With years of experience and a deep knowledge of the Houston area, we focus on making your transition smooth, stress-free, and even fun.

We pride ourselves on creating real relationships, offering honest advice, and leveraging our network to help you find the right home in the right neighborhood. Whether you're buying your first home or your forever home, we're with you every step of the way.



WHY MOVE TO HOUSTON?

Houston is more than just Texas's largest city, it's a thriving hub of culture, innovation, and opportunity. Here's why people from all over the country (and the world) are making H-Town their new home:

ECONOMIC OPPORTUNITY

Houston's economy is booming, driven by industries such as energy, aerospace, healthcare, and manufacturing. The job market is diverse and competitive, making it an excellent place to grow your career.

DIVERSITY

Houston is the most ethnically diverse metropolitan area in the United States. More than 145 languages are spoken here, and the city celebrates this rich culture with international festivals, diverse restaurants, and inclusive communities.



COST OF LIVING

One of the biggest reasons people move to Houston is affordability. The city offers a high quality of life at a lower cost compared to cities like Los Angeles, San Francisco, or New York.

INCREDIBLE FOOD SCENE

Love to eat? You'll love Houston. From food trucks and street tacos to upscale dining and global cuisine, Houston is a paradise for food lovers.



TOP NEIGHBORHOOD BY BUYER TYPE

Houston is huge, so choosing the right neighborhood matters. Here are top picks based on lifestyle and life stage:

FOR FAMILIES

The Woodlands: A master-planned community with top-rated schools, extensive parks and trails, and a strong sense of community.

Cypress: Offers excellent public schools, modern homes, and plenty of green space—perfect for growing families.

FOR RETIREES:

Pearland: Known for its peaceful, suburban feel with easy access to top medical care and shopping.

Conroe: Offers a mix of lakeside living, small-town charm, and affordable housing.

FOR YOUNG PROFESSIONALS

Midtown

- Vibe: Urban, energetic, walkable
- Why it's great: Tons of bars, coffee shops, brunch spots, and nightlife. It's close to Downtown and the Museum District, with public transit via METRORail.
- Who lives here: Young professionals, creatives, medical and tech workers

The Heights

- Vibe: Hipster, historic charm, bungalow-lined streets
- Why it's great: A mix of local boutiques, trails, parks, and coffee spots. Walkable and very dog-friendly. Home to events like White Linen Night.
- Who lives here: Young professionals, couples, remote workers





COST OF LIVING BREAKDOWN

Compared to other major U.S. cities, Houston is known for its reasonable cost of living.

HOUSING

Median home prices in Houston are significantly lower than the national average. Whether you're buying or renting, your dollar stretches further here.

UTILITIES

Utility costs are lower thanks to the deregulated energy market. You can choose your electricity provider, which promotes competition and savings.

TAXES

Texas has no state income tax, which is a huge win for residents. Property taxes can be higher in certain counties, but they help fund excellent schools and infrastructure.

TRANSPORTATION

Many Houstonians rely on cars, but the cost of gas and maintenance is generally affordable. There's also a growing public transportation network in central areas.

HOMEBUYER TIPS FOR RELOCATING

These tips will help simplify your relocation

1. Get Pre-Approved: Work with a lender early to determine what you can afford. A pre-approval strengthens your buying power.
2. Work With Local Experts: Real estate is hyper-local. A Houston-based agent knows the neighborhoods, school zones, flood areas, and market trends.
3. Visit in Advance: If possible, take a trip to explore areas in person. Nothing beats walking a neighborhood to see if it fits your lifestyle.

4. Create a Timeline: Stay organized with a detailed timeline covering everything from school registration to utility setup.
5. Think Long-Term: Buy with future resale value in mind. Consider things like school districts and upcoming developments.

IMPORTANT!

School zones change yearly, so check with your agent on what schools your children may go to.



LET'S MAKE HOUSTON HOME!

Your move should be exciting, not stressful.
The team at Selling With The Snyders Group is here to
guide you every step of the way.
Whether you're buying, selling, or just exploring your
options, we offer expert advice, personalized service,
and a deep love for the Houston community.
Schedule Your Relocation Consultation Today!

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Let's start your Houston story today!