



VALUE PROPOSITION

"Strive not to be a success, but to be of value" - Albert Einstein



PATH HOME TEAM

Lead Generation & Marketing Support

Annual Value

- ✓ Lead Generation & Marketing Support \$2,500
- ✓ Brivity Internet Leads \$6,000
- ✓ Mojo Multiple Line Dialer \$1,800
- ✓ Steven's Database Referrals \$18,000
- ✓ Lead Generation Lever Collateral \$1,200
- ✓ Client & Team Events \$3,400
- ✓ Social Media Marketing \$1,200

Leadership Support

Annual Value

- ✓ Coaching with Steven Pilkington \$18,000
- ✓ Path Home Team Collaboration Priceless
- ✓ Director of Operations Support \$12,000
- ✓ Strong Team Reputation Priceless

Materials & Supplies

Annual Value

- ✓ Reduced Brokerage Cap \$6,000
- ✓ Office & Meeting Space \$6,000
- ✓ Market Materials & Website Set Up \$2,500
- ✓ Open House Signs, For Sale Signs, & Lockboxes \$3,200

POWERED BY

PLACE

Lead Generation & Marketing Support

Annual Value

- ✓ PLACE, INC. 100 Day Launch Program \$6,000
- ✓ PLACE, INC. Nationwide Agent Collaboration Priceless
- ✓ PLACE, INC. Membership & Training Portal \$3,000
- ✓ Brivity CRM including Training & Support \$12,000
- ✓ PLACE, INC. Benefits including access to Leverage & Insurance \$6,000

TOTAL Added
Annual Value
As A Member of
The Path Home
Team:

\$150,000+
Accountability
Support
Good Vibes

real

Brokered by: Real Broker, LLC

Real Benefits

Annual Value

- ✓ Free Stock When You Reach Your Cap \$500
- ✓ Stock Matching When You Buy In..... Up to \$3,000
- ✓ Passive Income and Revenue Share Up to \$60,000

VS. The Other Guys

Path Home Team

Other Teams

Single Agents

Weekly 1:1 Coaching & Accountability	YES!	SOME	WITH FEE
PLACE Agent Launch	YES!	SOME	
PHT First 30 Days	YES!		
Weekly Team Meetings & Daily Rhythm	YES!	SOME	
Nationwide PLACE Partner Call with Chris Suarez	YES!	RARE	
6+ Weekly Trainings from Various Coaches	YES!	RARE	
Lead Generation Lever Processes & Systems	YES!	RARE	
Internet Leads	YES!	SOME	WITH FEE
SOI Touch Campaigns	YES!	RARE	
Listing & Buyer Presentations	YES!	SOME	
Marketing Collateral	YES!	SOME	
Client Events	YES!	SOME	WITH FEE
Listing Launch	YES!	SOME	
VIP Client Campaigns	YES!	SOME	
Best Director of Operations	YES!		
Daily Access to Rainmakers	YES!	RARE	
Collaborative Team Culture	YES!	RARE	

What Does This Mean For You?

We have organized processes, systems, scripts, experience, and manpower that will allow you to focus on the 20% of activities that make you money, rather than the 80% that do not. By being a team member, you will earn more money and have more freedom than you would working on your own.

Get in Touch with The Path Home Team



720-600-7007



www.pathhometeam.com